**CASE STUDY**

# Carrier booking management for a leading freight forwarder

A top 10 global freight forwarder with over 60,000 monthly FCL carrier bookings and space allocations partnered with Slync.io to improve their operational efficiencies for ocean carrier bookings allowing them to offer superior customer satisfaction.

Overwhelmed by high volume and often changing bookings, operator productivity had diminished as they tried to manage data from different sources and across multiple applications. Information lags between teams and service desks across the world led to manual and duplicative work and inconsistent information. Not to mention, frustrated customers and operations.

Leveraging **Booking & Allocation Management**, our client streamlined and improved its vendor and carrier booking process by automating key tasks and centralizing all its fractured data sources. With this solution, the LSP has automated the capture of key booking information from unstructured data sources like emails and PDFs as well as structured data from their core systems via restful APIs.

## Key value metrics:

**45**%

faster booking and
shipment transactions

**150,000**

hours saved in
core booking processes

**75**%

reduction in manual
reporting efforts

**Slync.io**

Operators can now rapidly identify and resolve booking conflicts through exception management and the amount of manual and duplicative has been significantly reduced by aggregating key data in one central location. Plus, this new automated process gives their customers almost real-time transparency and advanced analytics around the carrier booking process. Partnering with Slync.io has led to happier customers and a tangible commercial advantage in the field.

## Core functionality of Booking & Allocation Management

+ Centralize carrier booking and allocation processes

+ Automate processes, data entry and validation

+ Identify booking mismatches through configured workflows and exception management

+ Aggregate and validate records with data ingestion and document parsing

+ Business process compliance and adherence standards across regions and service desks

+ Minimum order quantity management for BCOs and carriers and service desks

## Tangible benefits for LSPs, carriers, and customers

+ Improve customer service by providing near real-time transparency into shipment status

+ Empower your commercial team in the field with a unique product offering

+ Proactively resolve carrier and vendor booking inconsistencies for improved KPIs

+ System managed exceptions and automation give time back to your teams

+ Allocate and reallocate freight more efficiently by eliminating duplicative efforts

+ Maintain records with reason codes for chargebacks, fees, rolled and canceled bookings allowing stronger contract negation power with carriers.

## Intelligent Process Automation for Global Logistics

Slync.io is a SaaS operating platform for global shippers and logistics service providers that delivers higher productivity and process efficiency through intelligent automation. Logistics Orchestration® is an end-to-end service offering that revolutionizes costly back-office processes in global logistics operations. Slync.io connects disparate systems, ingests structured and unstructured datasets, orchestrates teams, and automates processes seamlessly together delivering unprecedented levels of efficiency for logisticians.

**Get connected, visit www.slync.io.**

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