Slync.io

FOR 3PLS

Intelligent Carrier Management

Digitize the complete carrier booking confirmation processes, eliminate disruptions, and gain visibility across entire logistics networks.

Despite an abundance of technology, email and PDFs are still embedded in the origin booking process. This forces teams to spend hours scanning in-boxes and manually re-keying important operational updates.

Intelligent Carrier Management streamlines tedious processes and reduces dependencies on time-consuming, costly administrative labor.

Transactional activities can now be centralized at scale, in real-time, across regions, accounts, and systems of record. Slync consumes and standardizes data from different sources, as it evolves in real time. Slync Intelligent Carrier Management provides origin operations teams with the insights and tools to automate ocean freight bookings once and for all.

Key Features and Benefits

- **Reduce operational cost, save time:** Automate and digitize booking confirmation activities typically managed through email and PDF

- **Improve vendor communications:** Automate PDF distribution to facilitate origin empty pickup processes

- **Stay on top of changes in real time:** Exceptions flag unexpected changes to shipper booking (demand) and carrier bookings (supply)

- **Add velocity to onboarding process:** Well-established and repeatable API booking interfaces reduce complexity

- **Real-time analytics:** Add fresh insights and operational control

> " *The integration between our VIZIV technology and Slync is a key component of our ability to provide digitalized logistics and real-time global supply chain visibility to ensure our customers can stay ahead of their competitors.*
>
> MARK GORMAN, PRESIDENT & CEO AT CENTURY SUPPLY CHAIN SOLUTIONS

33%
increase in workforce productivity being reported by Slync customers

Intelligent Carrier Management solves these problems:

17%
of ocean carrier bookings are cancelled

30%
of carrier bookings are rejected or vessel schedules are changed

5-10
PDF attachments and emails typically accompany every booking

60-70%
of all confirmed booked containers fall within a tolerance of +/- 2 days of requested ETD

78%
of Shippers/LSPs use the same out-dated processes to place a booking